



Shen Valley Tech

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Web Site Questionnaire

The answers to the following questions will provide enough information to me on how to proceed in the design of your web site.

1. What do you want someone to do once they have visited your site - that is, what is the call to action?
2. How should a user feel when they visit your site, and what should be their lasting experience?
3. Name three sites that appeal to you and explain what it is you like about them.
4. Name three sites you don't like and explain why you dislike them.
5. What is your budget and ideal time frame?

After the requirements for the web site are understood, the design of the overall site will begin. The hours required to do the design and coding of a site depend on the complexity of the design and number of pages. The site design will include

- Page layout
- Developing site navigation
- Establishing a color scheme

To code the site I use xhtml, cascading style sheets (CSS), JavaScript and some flash widgets. I can also do a site using the PHP coding language and a database backend using MySQL. All of my coding is done using a simple HTML editor or a text editor. There will be liberal comments sprinkled throughout the code for understanding. If text or images are to be changed in the future then you, as the owner, will have the capability to make those changes.

Additional things I can provide:

- Do an initial photography session to provide pictures of yourself or your business for use on the web site
- Do a search and provide royalty free pictures to use on your site
- If needed, redo your logo to a form which can be used on the web site
- Provide web based photo galleries, contact forms, and other useful items to enhance your site

Things I expect you to provide:

- Text content for your site
- Any special imagery you have, such as, a logo, personal picture or product picture
- Provide any documents or forms you need to have as part of the web site